

June 2008

Uxbridge Business Improvement Area

Newsletter - Summer edition

- Letter from Chair
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- Website update
- Calendar of upcoming events
- Important dates to note
- Your inquiries

Letter from Chair

This is the first of many newsletters to come. I would like to take this opportunity to express my thanks to the Board for taking the initiative of all having portfolios in their areas of interest and expertise. I would also like to welcome our new facilitator, Leslie Warren. The benefits to the BIA Board will be innumerable, and Leslie has had a fast crash course on many topics to be addressed immediately, work with the members and solve concerns with a positive attitude and dedication.

Over the last few months as interim Chair, I have had the privilege of a challenging and rewarding experience. I believe this Board is up to the challenge to support all businesses in the community with exciting and beneficial rewards for their participation in the future. The Board is looking at all opportunities to enhance our business community.

Thanks to all Board Members for their support as interim Chair. Pat Mikuse

New BIA Business Facilitator

A few words from Leslie Warren.

I see the BIA Business Facilitator role as a complement to what I do in my freelance work and a natural fit for my skills background. I am already enjoying the challenges of multiple timelines. It's a juggler's act and one either loves it or it

drives one crazy. I will let you be the judge of that!

In my prior employment life, I was a marketing manager for a computer reseller and services/solutions vendor in Markham where I managed large cooperative budgets and many trade shows every year. Before that, I worked in communications/editing for a consulting firm. I hold an Honours BA, Major Statistics, a Personnel and Industrial Relations Certificate, and the Canadian Securities Course Certificate.

I have been involved in many local events and groups and currently serve as the volunteer secretary for the Uxbridge Tennis Club.

Here I am in a new role and already announcing vacation absences. From prior commitments, I am not available and not responding to messages July 11 through July 20. In the meantime, and afterward, feel free to contact me about anything.

Leslie Warren leslie@computertime.com
905-862-0148.

Website update

www.uxbridgebia.ca
www.uxbridgebia.com
www.uxbridgebusiness.ca

These are the live URLs for the new website. We will publish and use www.uxbridgebia.ca in all of our official communications while retaining the others in reserve; all will continue to actively direct to the website.

The design, structure and format are in place and elements are being populated with fresh and up-to-date content in order of priority with these areas currently operating:

- BIA Information
- Executive & Committees
- Newsletters
- What's Hot

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For all of your initial website comments and inquiries, please contact BIA Business Facilitator Leslie Warren
leslie@computertime.com 905-862-0148.

Calendar of upcoming events

June 14/15 – Saturday/Sunday

Trails in the Valley “100 Years of Anne”

www.100yearsofanneinuxbridge.ca

Producer: Trails in the Valley

BIA lead: Shelley Macbeth 905-852-4282

shelleymacbeth@hotmail.com

Other sponsors/partners: *Trails in the Valley, The Optimist Club of Uxbridge, and the Rotary Club of Uxbridge*

July 18/19/20 –

Friday/Saturday/Sunday

Ribfest – 1st annual event – Elgin Park

www.uxbridge.com/ribfest

Producer: Royal Canadian Legion

Branch 170, Uxbridge

BIA lead: Shelley Macbeth 905-852-4282

shelleymacbeth@hotmail.com. Please

contact Leslie Warren 905-862-0148

leslie@computertime.com if you are

participating.

Other sponsors/partners: Lions Club

See flyer attached.

Other important upcoming dates

September third week

Meet for breakfast with Regional representative James Garland regarding Brock Street Reconstruction who will field all questions and concerns about The Big Dig 2009. Please get prepared for this meeting so that all your questions can be directly addressed at this time. More information to follow regarding date and location at www.uxbridgebia.com.

BIA lead: Scott Rutledge 905-852-7846

scott@rutledgejewellers.com

See next column for an update from Scott.

Big Dig Update from Scott:

Parking has now been decided: angle.

Utility relocations will commence in the next 8 months. The contract then will be tendered. The issue of bump outs has not yet been resolved as the Region is not in agreement with the Township that they be minimized. The BIA retailers have requested no wasted space bump outs. A timetable regarding closures and parking restrictions will be discussed in the late fall.

December

Yuletide Madness

Producer: BIA

Your inquiries

There are several ways to get information and answers to your questions.

- Contact the BIA Business Facilitator.
- Peruse www.uxbridgebia.ca.
- Use the table on page 3 for portfolio representative contact information.

BIA Business Facilitator:

Leslie Warren leslie@computertime.com

905-862-0148 leslie@computertime.com

“Hi again... as noted above, I just want to be sure everybody knows that I am absent July 11 through July 20 inclusive. What a way to start a new role! But, it cannot be changed. So, get all your questions to me as soon as possible but consider that there may be a more informed mind available per the table on the next page.

Consult www.uxbridgebia.ca under **BIA Information** for ongoing announcements and items requiring your feedback or input. I suggest marking this a Favourite in your browser and even creating a weekly URL visit reminder into your online calendar! Leslie Warren

If you have a question about this specific portfolio, please call the representative listed:

portfolio	contact	number	email address
advertising/brock st/flowers	Anne Marie Barry	905-862-2824	greystones@rogers.com
facilitator	Bev Leslie	905-852-0688	bev.leslie@sympatico.ca
councillor/downtown revitalization	Gord Highet	905-852-9181 x405	ghighet@town.uxbridge.on.ca
banner/policy/website	Ian Giffin	905-852-7707	uxups@powergate.ca
councillor	Jack Ballinger	905-852-9181	johnhballinger@gmail.com
BIA district	Jim Byers	905-852-6126	jamesbyers@powergate.ca
newsletter/tourism/chair/councillor	Pat Mikuse	905-852-9181 x407	prmikuse@sympatico.ca
advertising/brock st	Scott Rutledge	905-852-7846	scott@rutledgejewellers.com
special events	Shelley Macbeth	905-852-4282	shelleymacbeth@hotmail.com
brock/flowers/downtown revitalization	Theresa Zaporozan	905-862-2383	moreempowered@hotmail.com

Ribfest - BIA members invited to participate
Your deadline: June 27 2008.

The Royal Canadian Legion Branch 170, Uxbridge is hosting Ribfest in Elgin Park the weekend of July 18/19/20. This group originally wished to hold the event at Centennial Park in order to be within the community and involve all local business. However, parking and space were not adequate and so now the event organizer is inviting all businesses to participate at Elgin Park and the BIA has agreed to promote member businesses that wish to participate.

- You may provide coupons for hand-out by event personnel
- Or, you may share a BIA tent with tables.

You may take a table for one or more shifts (Fri 4PM-10, Saturday 11AM-4PM, 4PM-10, Sunday 11AM-7PM).

As there are no costs to attending for the public, this has the potential to be a very significant draw for the weekend. Visit www.uxbridge.com/ribfest for hours and event details.

Ribfest is a family event that offers large ribber transport trucks that smoke the ribs over a ~12-hour period. These trucks are quite the visual effect in themselves and more than just ribs will be offered: a beer tent will be erected and lots of other food such as hamburgers and hot dogs will be offered. The Lions Club is grilling pancakes both mornings. There will be a kids midway and a great deal of live music. Rocking Jack de Keyser performs Friday night with opening acts. A Pickering-based 50s/60s act performs Saturday with others being planned and Sunday is reserved for "Does Uxbridge have Talent?"

Ribfest has a print piece going into production shortly after June 27 and will endeavour to reference all participants. Please inform Business Facilitator Leslie Warren about your intention to participate and which days/shifts as well as offer a brief description of how/what and whether you need electrical and your specific requirements.
leslie@computertime.com 905-862-0148.

Please stay tuned to www.uxbridgebia.ca for updates regarding Ribfest.



**Watermelon spitting
contest sponsored by
BIA – will you
participate to supervise?**