
Greetings from the Chair

During the past few months your BIA Board of Directors has been extremely busy implementing new ideas and projects. We began our Fall quarter with the ‘Decorate the Town with Scarecrows’ day. More than 50 business/public families came out on October 18th to build scarecrows which were placed at various locations around town. It was delightful to see families and businesses working together under sunny skies to make some of the most incredible scarecrows I’ve seen. Our thanks to Pat Higgins at Canadian Tire for the use of his sidewalk where we parked our trailer, full of straw and clothing, as a workstation for the construction of these pieces of ‘art.’ Pat also provided, tables, hydro and even support staff to help us out.

Next was the ever so spooky Hallowe’en Parade, the first for Uxbridge! We boasted 17 floats from organizations, businesses and Hamlets in the Township. We were completely overwhelmed by the number of people who came out to see the parade – the town folk are still talking about it. Thanks to Jack Ballinger and Ted Eng for organizing the floats – a job well done!

Santa is coming to Town – the next event on our calendar. The BIA contributes \$3,000 to the parade fund to help keep this event successful. This year, the Shop Local Christmas Event has a new twist to it. The BIA will be handing out Eco-friendly shopping bags at the parade. Inside these bags will be an envelope containing a greeting card; turn it over and you will find either an opportunity for a free photo with Santa (after the parade, beside the CIBC at the Santa hut, or the following Saturday the

Santa hut will be at Canadian Tire 1:00 pm to 5:00 pm), or you will have a coupon worth \$25.00, \$50.00 or \$100.00 which you can redeem for merchandise or services at any BIA member’s place of business. The total amount in coupons to be distributed is \$10,000. Good Luck. Also, immediately following the parade, there will be a carnival at the empty Williamson’s parking lot located at 2 Douglas Street (Douglas & Hwy. 47). Please drop by with your family and enjoy a few rides.

While all of the above events have been happening, the BIA Board is also working diligently on equalling out the tax levy for all businesses, attempting to arrive at a ‘happy medium’ which will be most fair to all members; working on a new Procedural ByLaw; 2009 Budget; preliminary talks/ideas for the ‘Big Dig’ in the Spring of 2009 on Brock Street West; and we are planning next year’s activities.

We will take a short break during the Christmas holidays, then be back to continue our work in the New Year. At this time, I would like to thank the Board of Directors for the incredible amount of time and hard work put in by all since I became Chair, the staff at our Township Offices for all of their patience and work to supply us with information so that we can move forward on our projects, to each and every BIA member for getting involved to help us make our efforts worth while.

Wishing you, your families and loved ones a SAFE AND MERRY CHRISTMAS SEASON!!

Bev Leslie, Chair Uxbridge BIA



Shop Local coupon redemption

Coupon expiry: January 31 2009

Merchant redemption: February 28 2009

The coupons handed out November 29 at the Santa Claus parade have an expiry date of January 31, 2009. This is a significant change from 2007 and prior years.

Businesses have until February 28, 2009 to present these coupons to Township Office at 51 Toronto Street, Uxbridge ON L9P 1E6 for processing and payment.

Please note that the number of winners is now 200 versus 10 in prior years, consequently, there are likely to be more redemptions amongst a greater number of businesses. This means Accounting will have more processing during a heavy time of year that also holds a number of holidays. Delays are to be expected. If you experience any difficulties, please contact Leslie Warren 905-862-0148 leslie@computertime.com.

The graphic below is a rendering of the coupons inserted into the tote bags that will be handed out during the parade. Please be on the look out for these as they come through your stores and businesses:



BIA Coupon Book

This programme has been delayed due only to the fact that in order to produce the best possible book, we need more time. Many of our members are corporate stores and need approval from their head office, which can take up to 4 weeks. Also, we found that while many business owners were able to provide art work on short notice, some need more time. It was our intention that every BIA member would be approached, and again, time was an issue. We will continue this programme in 2009.

Calendar of upcoming events

Saturday November 29th 11:00AM

Santa Claus Parade

Santa Hut Photographs

1:00PM to 5:00PM

CIBC parking lot post parade
and Saturday, December 6
at Canadian Tire.

December 18 through 25

Optimist Fantasy of Lights

Elgin Park

Veridian has sent \$1,000 to the BIA to use exclusively on LED lights and the Board has decided to build a display in this first-time festival.



Recent events



To promote their upcoming Elgin Park Fantasy of Lights festival, The Optimist Club entered a fantasy of lights float and it was just wonderful. What a great way to showcase LEDs and start us all thinking about what we are going to do at Elgin Park in December. The merchant turnout was strong and we had a great turnout from participants and the public. We'll be back: bigger and better next year.

First Annual Hallowe'en Parade

by Jack Ballinger

Talk about another brilliant weather day! Does it get any better than 12C middle of autumn? October 31 was the evening of the Best Hallowe'en Night Parade that Uxbridge has ever had!

Seventeen floats paraded east along Brock from Railway to Main Street and no damage was reported in the community despite thousands of people on the streets. Youth and adults in great numbers were all dressed in costumes participating or spectating.

The visuals were spectacular with one gigantic white horse that I figure stands about seventeen hands high. Popcorn, hot chocolate, candy, apples, and neon necklaces were handed out to spectators.



Your inquiries

If you have a question about this specific portfolio, please call the representative listed:

chair/newsletter ed/policy	Bev Leslie	905-852-0688 905-852-9181	bev.leslie@sympatico.ca
councillor/policy/revitalization	Gord Highet	x405	ghighet@town.uxbridge.on.ca
councillor	Jack Ballinger	905-852-9181	johnhballinger@gmail.com
vice chair/BIA district/newsletter proofreader	Jim Byers Jim Williamson	905-852-6126 905-852-3357 905-852-9181	jamesbyers@powergate.ca jwilliamson@williamsonuxbridge.com
councillor/policy/tourism	Pat Mikuse	x407	prmikuse@sympatico.ca
advertising/brock/website	Scott Rutledge Tobin Taylor	905-852-7846 905-852-9141	scott@rutledgejewellers.com ttaylor@durhamregion.com
newsletter production	Leslie Warren	905-862-0148	leslie@computertime.com

Business Facilitator: Leslie Warren leslie@computertime.com 905-862-0148

There are several ways to get information and answers to your questions.

- Contact the BIA Business Facilitator
- www.uxbridgebia.ca
- Use the table above to contact any one of the Board of Management members

