

UXBRIDGE BIA



Uxbridge Business Improvement Area
www.uxbridgebia.ca businessfacilitator@uxbridgebia.ca 905-852-2354

Summer Greetings

By Bev Leslie, Chair

Is it possible that summer has rolled around again? So much has been happening and time escapes so quickly. The BIA has had a very busy year so far. Many ventures have been underway and many are still in the planning stages. I would like to take this opportunity to go over a few of them.

The first and most obvious are the flowers and plants that are beautifying our streets. We have lovely hanging baskets brimming with flowers and flower pits overflowing with bright colourful petals. Thank you to Code Property Services.

On May 21, 2010 the Township approved a 3 year Tourist Oriented Directional Signs signage programme as proposed by the Culture and Tourism Board. The BIA donated \$300 toward the program which will bring signs on the 400 series of highways directing people to the Township of Uxbridge.

Sidewalk construction on the east end of Brock Street. Tenders have gone out to interested parties to do the construction on Brock Street in the east end. I was hopeful that the process would have started sooner but it looks like now it will be mid to late summer before the work begins. All the benches etc. for that

Uxbridge Celebration of the Arts

September 25 – 26, Brock Street Uxbridge

Together with the Celebration Of The Arts and the downtown merchants, the Uxbridge Studio Tour Artists are organizing an amazing Street Party to celebrate 25 years of absurdly rich cultural life in Uxbridge.

The theme is The Senses: sight, sound, smell, touch, taste and the elusive sixth sense. There will be a variety of events, inviting everyone to join

Inside This Issue

Summer Greetings	1
Uxbridge Arts Committee	1
Endless Summer	2
www.uxbridgebia.ca	2
Greetings cont.	3
Endless Summer cont.	3

end of the street are in storage to be inserted once construction is completed. On that note we will be able to do Christmas lighting at that end to match the South end of Brock Street as power will be installed in the tree pits.

The BIA made several donations so far this year. They included Uxbridge Ribfest, Huck Finn Day and financial assistance to help repair the Uxbridge Mural.

Please see *Greetings* on page 3

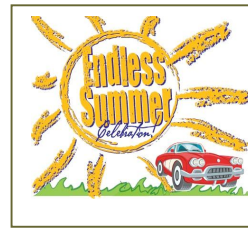
in a myriad of sensory experiences: tasting delicious local foods cooked by local chefs; music and poetry performed on the street; incredible art installations by our fine local artists; exploring the sense of smell through different scent experiences; the sixth sense – a lot of us think we have one, but what is it and can we access it on demand? And everyone is invited to explore the sense of touch with hands-on events – drawings and making many interesting fun things. The event will culminate in a parade.

Endless Summer

By Author Name

Endless Summer is set to cruise into Uxbridge. Plans are well underway and we are thrilled with the enthusiastic response this event has received from member businesses and the general public. The main events are confirmed and are being worked on daily.

The Cruise In Car Show invitations have gone out and we are now in the process of welcoming attendees. Prizes for these cars are needed so if you are a member business within the automotive sector please see if one of your suppliers would be willing to donate a prize.



Endless Summer cruises into Uxbridge Saturday, August 21st

The 4 on 4 hockey tournament is confirmed and ready to go as is the soap box derby. Information is being advertised and teams / soap boxes will need to register for both events.

Please see *Endless Summer* on Page 3

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By Author Name

The BIA website provides a great deal of information. Please take the time to check it occasionally to ensure that your business information is up to date. It is also a good idea to check in to make yourself aware of all the current happenings with the BIA. You can find forms and information regarding upcoming events, meetings and announcements.

Recently we added the Uxbridge Business Improvement Area to both Facebook and Twitter.

We felt that these two mediums would be an effective way to get the message out about upcoming events which involved public involvement. Take a moment to log onto Facebook and become a fan of the Uxbridge Business Improvement Area. The more fans and exposure the Facebook page receives the quicker the information will spread.

"Using Facebook and Twitter we can communicate our events quickly to a greater number of people."



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Greetings from page 1

The BIA board has had a change in membership. Since January Gord Highet and Jack Ballinger have left the BIA. They were a source of great information and we were sorry to see them go but due to great conflicts in time it was necessary. New to the Board are Lori McNair from Low's Furniture and Chauncey McCarrell from Staples. We welcome them to the Board and thank them for jumping in with both feet.



"Working together we can accomplish great things!"

In closing I would like to take this opportunity to thank you for your continued support. Working together we can accomplish great things. Endless Summer I believe will be the truth to that. I look very forward to that event and to the year ahead.

Endless Summer. This is THE event of the year. Response to it has been overwhelming and every day we are being informed of another event being sponsored by a different BIA member business. The event is in its' infancy this year but we hope it will be embraced by the community and we will be able to expand and improve it as each year goes by. It will be an event to be looked forward to each year I am sure.

A caption is a sentence describing a picture or graphic.

Endless Summer from Page 2

Family entertainment will consist of a petting zoo, bouncy castles, water tag arena and cooler cart races. Food and music will be available throughout town and many businesses will be out on the street with sales and special promotions. BIA service members will have their own event in Centennial Park where visitors can come and find out what services are available in Uxbridge, find information and view demonstrations.

Many other events are coming including Elizabeth Manley who is promoting a bike ride for kids dealing with cancer. We are also excited to be partnering with the Canadian Cancer society to host a "Cuts for Cancer" haircutting event. More details to come. Endless Summer will be great for

Uxbridge Business, Uxbridge Residents and the Uxbridge spirit as we have the opportunity to give back to some wonderful charities.

Uxbridge BIA

51 Toronto Street

Uxbridge, Ontario L9P 1T1

Phone:

905-852-9181

E-Mail:

businessfacilitator@uxbridgebia.ca

We're on the Web!

Visit us at:

www.uxbridgebia.ca
