

September 2008

Uxbridge Business Improvement Area
Newsletter – Summer/Fall edition

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- Shop Local coupons announcement
- Website update
- Calendar of upcoming events
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- Your inquiries

Letter from new Chair

Welcome each of you to our new and exciting Uxbridge BIA *family*. I am so pleased to be the new Chair of this upbeat, proactive Board of Management which is demonstrating great incentive to make many changes in the way things get done.

Each Board of Management member carries a portfolio to which he/she is dedicated and is working very hard to achieve set goals. I encourage all your questions to be directed to any one of us and every effort will be made to address these. We also welcome Leslie Warren, our Facilitator, who has the difficult task of keeping us all on a time line, and buzzing about town in an effort to keep everyone informed.

I hope many of you were able to visit the BIA *Spit Spit Spit* lanes at Ribfest and we hope to see you there next year with your own tents and wares. I am sure we made a memorable impression on many – even merchants can have fun!! Thank you, Helen (H&R Block), for standing in as unofficial photographer.

The Board is working on several projects: Expansion Boundaries, Decorate Uxbridge with Scarecrows Day and a new and exciting Shop Local Christmas program.

On a more serious note, our most sincere sympathy goes to Dorothy Jovkovic and her family. I am sure you have all heard about the tragic death of Micky, of Brock Street's Uxbridge Travel. Micky's smiling face will certainly be missed about town.

And, we wish Ginger Jackson a speedy recovery following her surgery. Ginger is recovering at Uxbridge Cottage Hospital.

In closing, please know that *the door is always open* to each and every member of the BIA to voice your opinions and ideas. We welcome you.

Bev Leslie
Chair



BIA Chair Bev Leslie, slicing a very large watermelon in preparation for the watermelon seed spitting contest at Ribfest.

Shop Local coupon announcement

Period of acceptance for the Shop Local coupons that were awarded last season and currently show an expiry date of July 31 2008. As long as we receive these coupons at Accounting at the Township Office by September 15, they will be honoured. It is advisable to submit your paperwork in person so that it is officially received before the deadline.

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Website update

www.uxbridgebia.ca

The design, structure and format are in place and elements are being populated with fresh, up-to-date content in order of priority with these areas currently operating:

- Splash page
- BIA Information
- Business Directory
- Executive & Committees
- Newsletters
- What's Hot

If you have not already done so, please view your business listing. If anything is incorrect or omitted, please notify Leslie Warren at your earliest convenience.
leslie@computertime.com 905-862-0148

Calendar of upcoming events

Monday September 8th 7:00PM

Bill 130 and the BIA at Township offices
All BIA members are invited to attend a session delivered by a representative from the Ministry of Municipal Affairs and Housing. This will review Bill 130 and its impact on operations for BIAs. It will be informative and assist our Board of Management to ensure the BIA will be operating within guidelines.

Tuesday September 9th 7:00PM

Downtown Revitalization Session at Township offices.

Uxbridge Downtown Revitalization Committee has arranged for James Stiver, Director of Planning, Orangeville, to speak. He has been project lead on initiatives including Downtown Orangeville Heritage Conservation District. This will be an informative session and an excellent lead into the public, open invitation Visioning Day being held October 18. Be sure to drop in after making your Scarecrow...read on.

Friday September 12th

Uxbridge Annual 'Classic' Golf Tournament.

This is being announced in the newsletter because the BIA is sponsoring the 7th hole, and, offering a prize to the winner of our closest-to-the-pin competition at this hole. One lucky winner will receive a \$100 Gift Certificate with the proviso that the money be spent at a BIA member business. This can be any member business; it can go toward a dental appointment, kitchen appliances... anything. Please contact Leslie Warren to immediately process your cash payment should your business be the chosen point of redemption.

Tuesday September 23rd 7:15AM to 9:00AM

Breakfast with the Chamber:
Brock Street Reconstruction.

Co-sponsored by Uxbridge BIA and Uxbridge Chamber of Commerce.
Jersey's Restaurant 104 Brock Street West. Cost is \$10 per person.
Co-sponsored by the Uxbridge Chamber of Commerce and the Uxbridge Business Improvement Area. Please RSVP at your earliest convenience to Randy Loewen at 905.852.7683 or rloewen@spectrumadmin.ca.
Your BIA contact for questions is Scott Rutledge 905-852-7846 or scott@rutledgejewellers.com.

Meet for breakfast with Durham Region Project Manager, Transportation Design, James Garland, regarding Brock Street reconstruction who will field all questions and concerns about The Big Dig 2009. Please get prepared for this meeting so that all your questions can be directly addressed at this time. Construction commences after Mothers' Day yet preparation work will commence in 2008, e.g. gas mains, telephone poles. Phase I is east of railway. Phase II is Railway to Spruce. Phase III is Spruce to Brock/Toronto intersection. Albert Street is already underway.

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Thursday October 16th 2008 7:15PM
Board of Management Meeting: Budget 2009.

This is a routine Board of Management meeting except that it will open with discussions regarding Budget 2009 followed by routine business. All BIA members are encouraged to join the board for this meeting and further notice will be emailed with specific regard to this meeting.

**Saturday October 18th 2008
10AM to 1PM**

Decorate Uxbridge with Scarecrows Day. Canadian Tire parking lot. New for 2008. The BIA is sponsoring you to decorate your storefront or streetscape with scarecrows. Will you be joining us to decorate one or more scarecrows? We need to plan our numbers to order the wooden spines ahead of time. Feel free to bring along family members and any staff. Or, send Cousin Willy or GrandPa Jock. It doesn't matter who makes your scarecrows – just let us know! Registration is a must.

RSVP your numbers to Leslie Warren leslie@computertime.com 905-862-0148. Will you join us to assist in staffing between 10am and 1pm? We could use a few extra hands. Please call!

All base materials will be provided and there is no cost to BIA member businesses. But, do bring used clothing or items that you feel would add extra zip and definition to your scarecrow. We will have some used clothing available as well. Use your imagination and create your dream scarecrow! If Cousin Willy is artful and creative, have him make several scarecrows and share these with your neighbours who are not able to join us on October 18.

BIA will be providing hot cider, hot chocolate, great fellowship! and fun! The BIA will also open this event to residents who wish to participate for a \$5 fee for each scarecrow they make.

Friday October 31st 2008 7:00PM

Hallowe'en Parade Evening.

New for Uxbridge. Township is in the initial stages of planning a first Hallowe'en Night Parade with a 7:00PM start and a route from Concession 6 via Toronto Street South to Brock Street East. The BIA will participate with a float. Start thinking about your float and/or store front. More information to follow at www.uxbridgebia.ca.

Saturday November 29th 11:00AM

Santa Claus Parade

The BIA is a sponsor partner for this event. The parade route is Brock Street West, starting at the arena, east via Brock Street East to Franklin. More to follow; stay tuned to www.uxbridgebia.ca.

November/December

Shop Local

This is the BIA flagship production of the year. For those who are new to the BIA, we promote all BIA businesses by rewarding consumers with ballots and a lucky winners draw for prizes of cash coupons. We are changing our format this year and details will be released to the website so check mid October for more details. This year, Shop Local will be bigger and better than ever and one of the most significant changes will be that prize redemptions will commence before the Christmas holiday period and most of the winnings will be instant or redeemable within December, avoiding carryover into 2009.

Summer 2009

Ribfest July 17-18-19 Uxbridge Avenue:

Yup. You read that right. 2009! The BIA management group thinks this event deserves all members' attention and consideration.

BIA merchants' participating area down Uxbridge Avenue: merchants will once again be invited to participate at NO COST (except if you wish electrical connection

which is a small cost of ~\$50). Bring your own tent, sell your own goods, promote your business and have FUN while doing so! The BIA will once again have a promotion area and will run the watermelon seed spitting contest again!

Recent events

TRAILS IN THE VALLEY

100 YEARS OF ANNE June 14-15

by Pat Mikuse, Chair of Trails in the Valley

Just a little background of “Trails in the Valley.” It was conceived two years ago for the closing weekend of the Bicentennial of Uxbridge. “Trails” is about heritage, community and tourism. The intentions are to showcase our heritage for local residents and businesses, become aware of our historical background, appreciate our roots and draw tourists to visit what we have in our own backyard. Uxbridge is 200 years old with six heritage sites: Historic Centre, Train Station, Music Hall, Foster, Quaker Meeting House and Leaskdale Manse.

Our June weekend was a success. This year we promoted 100 years of the book “Anne of Green Gables” and author Lucy Maud Montgomery who was a resident of Leaskdale and wrote 11 of her 22 books while living in our community.

Special thanks to all the service groups and businesses who participated. The local businesses decorated the stores with bunting, contributed with the scavenger hunt, enhanced their stores with historic themes, put extra food vendors on the streets and enjoyed the weekend at the same time. Congratulations to the businesses for your enthusiasm and participation.

RIBFEST July 17-19 by Bev Leslie

~9,000 were counted at the gate. The ribbers are returning for next year!

BIA has every intention of repeating its watermelon seed spitting contest and will likely run the spitting lanes down the middle of “Uxbridge Avenue” Jack Ballinger’s vision of the BIA merchants’ area for future years.

Considerations for 2009 include a car show and Sunday church service.

Jim Byers, Hobby Horse, participated as a merchant and will definitely do so next year, “Everything looked great!”

Scott and I delivered leftover watermelons (rainy Sunday leftovers) to as many of the BIA businesses as we could cover.

Here are the winners from the contest:

1st place Masters
RCA 32 inch television
Wes Manuel of Brooklin
2nd place Masters
Nokia cell phone
Michael Cameron of Uxbridge
Youth prize
McDonald’s ice cream coupons
Laura Hilton of Uxbridge

Anyone aiming to beat Wes Manuel’s record of 33 feet and 7 inches will have to get spitting!



The spitting lane for the BIA watermelon seed spitting contest.



Who ARE these people at the watermelon seed spitting contest?!

Final notes from Leslie Warren

newsletter

We are investigating delivering the newsletter in an html e-format for a better experience. There are some issues to think about, such as member computer technology and hosting/posting the new format. If you have any comments to add to these considerations, please send them along to me at 905-862-0148 or leslie@computertime.com.

business directory

The website Business Directory has the capability to list email addresses, fax numbers, postal codes and websites. Our BIA member database does not hold website addresses nor fax numbers. If you would like either of these elements listed, please let me know.

Regarding postal codes and email addresses, bear in mind that many autobot and manual processes are undertaken on the web to scoop this kind of information to create distribution lists for junk mail and spam. If you would like these elements listed, please let me know.
905-862-0148 or
leslie@computertime.com

Final notes from Bev Leslie

Board Members contribute time, expertise, judgment, and project assistance. We have two resigning board members who have contributed all of these elements and more. Both are creative individuals who we hope continue to provide the BIA with their genuinely novel ideas as we steer through the remainder of 2008 and bring the year to a close with Shop Local. This is a good time to make special note that we welcome all of our member businesses to any and all of our board meetings and to contact us at any time with regard to all of our ongoing business and portfolios. The remaining board members and myself extend our appreciation and thanks to Shelley Macbeth (Blue Heron Books) and Theresa Zaporozan (The Green Goose). With their leave-taking, they now have more time available for their businesses and the Board takes on the task of seeking two individuals to join our group. Please contact me directly to talk about the kind of time commitments expected and skills that are beneficial for these roles, should you be interested.

Shelley Macbeth stewarded the Harry Potter downtown event and “100 Years of Anne.”

While a BIA Board member, Theresa Zaporozan was our representative on the Downtown Revitalization Committee.

Your inquiries

If you have a question about this specific portfolio, please call the representative listed:

roles	name	business	email
advertising/brock/flowers	Ann Marie Berry	905-862-2824	greystones@rogers.com
chair/newsletter ed/policy	Bev Leslie	905-852-0688	bev.leslie@sympatico.ca
councillor/policy/revitalization	Gord Highet	905-852-9181 x405	ghighet@town.uxbridge.on.ca
banner/CTAB/website	Ian Giffin	905-852-7707	uxups@powergate.ca
councillor	Jack Ballinger	905-852-9181	johnhballinger@gmail.com
vice chair/BIA district/newsletter proofreader	Jim Byers	905-852-6126 905-852-9181	jamesbyers@powergate.ca
councillor/policy/tourism	Pat Mikuse	x407	prmikuse@sympatico.ca
advertising/brock	Scott Rutledge	905-852-7846	scott@rutledgejewellers.com
newsletter production	Leslie Warren	905-862-0148	leslie@computertime.com

Business Facilitator: Leslie Warren leslie@computertime.com 905-862-0148

There are several ways to get information and answers to your questions.

- Contact the BIA Business Facilitator
- Peruse www.uxbridgebia.ca
- Use the table above to contact any one of the Board of Management members

Next board meetings – all BIA members welcome as observers. If you wish to be put on the agenda, please contact Bev Leslie prior to the meeting.

Location: Township Office Scribes Room

Time: 7:15PM

Dates: September 18 October 2 October 16 – latter date will open with budget 2009 discussion

THE BIG DIG

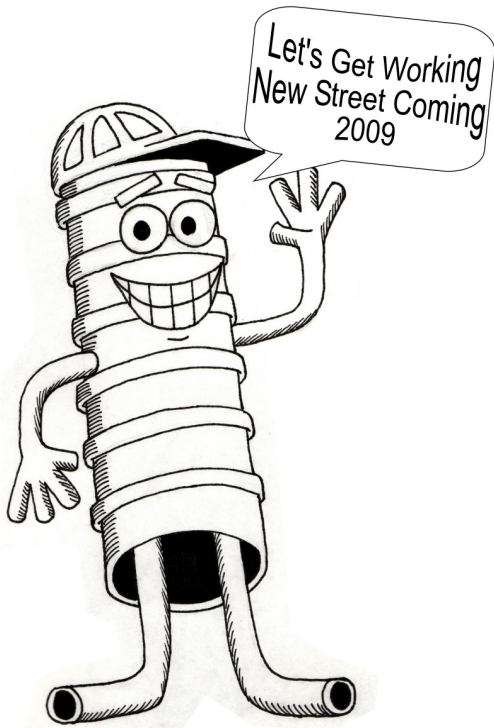
Morning Information Meeting - Tuesday, September 23, 2008

Co-sponsored by:

Uxbridge Chamber Of Commerce and your BIA

Topic: **Brock Street Reconstruction**
Location: Jersey's Restaurant
Time: 7:15 to 9:00 a.m.
Date: Tues. Sept. 23, 2008
Cost: \$10 per person (breakfast included)
R.S.V.P.: Randy Loewen (905) 852-7683 or
Email rloewen@spectrumadmin.ca

Questions from BIA members - contact Scott Rutledge
(905) 852-7846
scott@rutledgejewellers.com



The speaker is James Garland from Durham Region Project Manager and Transportation Design

Please have all your questions and concerns prepared. They are to start work after Mother's Day 2009, the preliminary work has already begun.

Introducing Sammy the Sewer your conduit to the dig!